

VISION
Queensland's
pre-eminent provider
of early education
and care

PURPOSE
To nurture and
inspire children to
succeed in an
ever-changing world

VALUES
We put children first,
we respect each
other, we work with
integrity and strive
for excellence in
everything we do

C&K Strategic Plan 2019-2021

OUR CHILDREN AND FAMILIES

OUR PEOPLE

OUR ORGANISATION

GOALS

C&K leads early education and care with innovation, advocacy and quality practice for all children

C&K listens to children and families and meets their needs

C&K strengthens, grows and diversifies to respond to the needs of communities

C&K nurtures our highly skilled and agile workforce that reflects our values

C&K is an efficient organisation that invests in children and communities

ACTIONS

Proactively advocate for children from birth to school age

Attract and retain families to maximise the use of C&K centres

Improve support for affiliates through implementation of the new model

Attract and retain exceptional people

Grow our own workforce through training and prioritised learning and development

Streamline business processes and implement best fit and integrated technologies

Implement in all centres our unique play based early education program and practice

Expand the range of viable services and models to accommodate changing family and community needs and expectations

Recognise and reward excellence

Develop innovative ways to better support the health, safety and wellbeing of staff

Achieve sustainability of all centres

Support all our centres to exceed the National Quality Standard (NQS)

Invest in professional development for educators that is informed by the latest research

Develop and implement an early childhood workforce research program

Improve service facilities and infrastructure

Implement research priorities and establish sector leading projects that benefit children and families

Invest in social purpose to support those children and families disadvantaged in their access to early childhood education

Locate or integrate services that provide utility to families

Deliver efficient corporate support and investigate potential revenue streams and service offerings

ENABLERS

Strengthen and enhance our culture through consistent behaviours that reflect our values

Evidence, quality data and clear communication

Key

Short term

Medium term

Long term