

PARTNER & EXHIBITOR PROSPECTUS



THE QUEENSLAND
EARLY EDUCATION
& **CARE CONFERENCE**

INSPIRING IMAGINATION | CULTIVATING LANGUAGE
CELEBRATING DIVERSITY

FRIDAY 29 JUNE - SUNDAY 1 JULY 2018

The Queensland Early Education and Care Conference, held annually in Brisbane, is the largest conference of its type, attracting more than 700 early childhood professionals for the event. Educators, sector representatives, resource and education partners come together to hear the latest from International and Australian speakers on quality practices in the early childhood education and care sector and to partake in a wide range of workshops and seminars.



Why participate in this conference?

- The Brisbane Convention and Exhibition Centre plays host to the largest early education and care conference in Queensland. There will be over 700 participants from across the early childhood education and care sector.
- Opportunities to be represented at the networking and welcome drinks, the annual Excellence and Innovation Awards dinner on Saturday evening and at the conference on Saturday.
- Access to Queensland, national and international industry representatives, senior managerial staff and key decision makers as chairs, speakers and delegates. Participating in the conference will lift your organisation's profile within the sector and enhance opportunities for relationship building and business opportunities.
- Key national and international speakers are part of the program. Representatives from your organisation will have the opportunity to engage in valuable networking.
- Comprehensive workshop program featuring current and ongoing sector topics and challenges.
- Extensive six month marketing campaign in the lead up to the conference and national and state media coverage throughout the event.
- Online presence at the conference through social media and the Conference App.
- The Queensland Minister for Education and other key government representatives invited to participate.
- Over 30 exhibitors will be participating in the tradeshow.

Delegate Profile

Approximately 75% of attendees to the conference are from C&K services across Queensland with the remainder from external early education services and industry organisations. This conference has previously attracted speakers from all around the globe.



Programming

The 2018 Early Education & Care Conference is a unique platform for discussion and critical reflection and will attract close to a thousand people from around the country to look at the roles that imagination, languages and diversity play in the early childhood education and care sector.

Inspiring Imagination

“Imagination is more important than knowledge.” — Albert Einstein

In the early childhood sector we embrace the importance of play, children’s agency and children’s rights. And we place great value on the creative process and children’s exploration of ideas as they develop their imagination. In this strand of the conference the following areas will be explored – ways of seeing, the arts, social justice, play-based programs and pedagogies, creativity and imagination.

Cultivating Language

“Language identifies who we are and where we come from. We use the languages we speak to express all that we feel and know. When we lose a language, we lose the unique knowledge and perspectives of the people that speak it”. - Australian Institute of Aboriginal and Torres Strait Islander Studies & Jack Buckskin

Language development is vital for children as they exchange information with others in a meaningful way. This strand of the conference will cover the following areas - languages and identities, early literacy being more than reading and writing, language learning in families and communities.

Celebrating Diversity

“Educators who are culturally competent respect multiple cultural ways of knowing, seeing and living, celebrate the benefits of diversity and have an ability to understand and honor differences” - (EYLF: p.16)

Every child and every family has a different story. The celebration of diversity in the early years and an inclusive environment can be life-changing for children. We need to uphold all children’s rights to have their culture, identities, abilities and strengths acknowledged and valued. This strand of the conference will pose questions including - Does every child feel they belong? How do you know? In terms of ethics – how much difference are you truly open to? How does your history impact on you? How does your history impact on me? Educators, researchers, academics, and students will share innovative practices, research methodologies and findings.

CONFERENCE PROGRAM

THURSDAY 28 JUNE 2018

Exhibitors Build

7.00am – 3.00pm	Moreton Hire
3.00pm – 5.00pm	Exhibitors Bump In

Bus Tour

3.30pm - 6.00pm	Bus Tour
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FRIDAY 29 JUNE 2018

C&K DAY: Plaza Terrace

7.30am - 8.30am	Registrations Open
9.00am - 9.15am	Welcome – MC
9.15am - 9.30am	Keynote
9.30am - 10.00am	Session 1
10.00am - 10.30am	Morning tea
11.00am - 11.30am	Session 2
11.30am - 12.15pm	Keynote
12.15pm - 1.00pm	Lunch
1.00pm - 5.00pm	Keynote Workshop

Official Welcome Drinks: Plaza Terrace Foyer

5.00pm – 7.00pm	Welcome and networking drinks
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SATURDAY 30 JUNE 2018

Conference Day 1: Brisbane Convention and Exhibition Centre: Plaza Terrace, P1-P5

7.30am - 8.25am	Registrations Open
8.30am - 9.00am	Welcome
9.00am - 10.00am	Keynote Speaker – TBC
10.00am - 10.30am	Morning Tea
10.30am - 11.45am	Concurrent Session 1
11.45am - 1.00 pm	Concurrent Session 2
1.00pm - 2.00pm	Lunch
2.00pm - 3.15pm	Concurrent Session 3
3.15pm - 3.45pm	Afternoon Tea
3.45pm - 4.15pm	Keynote Speaker – Anh Do (Exhibitors Bump out)

CONFERENCE PROGRAM

SATURDAY 30 JUNE 2018

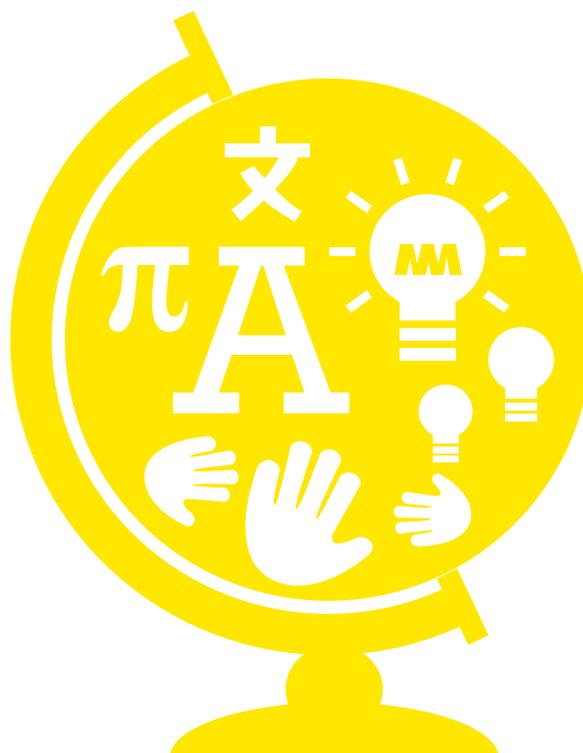
C&K Excellence & Innovation Awards - Plaza Ballroom

6.00pm - 6.30pm	Pre-dinner drinks and canapés
6.30pm - 8.00pm	Awards 1 - 4
8.00pm - 9.00pm	Dinner is served
9.00pm - 9.40pm	Awards 5 - 8
9.45 - 11.30pm	Dessert and Close

SUNDAY 1 JULY 2018

Conference Day 2: QPAC – No tradeshow

9.00am - 9.30am	Welcome
9.30am - 10.30am	Concurrent Session 1
10.30am - 11.45am	Concurrent Session 2
11.45am - 1.00 pm	Concurrent Session 3
1.00pm - 2.00pm	Lunch
2.00pm - 3.15pm	Concurrent Session 4
3.15pm - 4:00pm	Close



PARTNER & SPONSOR OPPORTUNITIES

PLATINUM SPONSORSHIP

\$25,000



Platinum sponsorship is available for up to one key partner. This sponsorship opportunity is available for \$25,000 (+ GST) and includes the following:

- Up to two registrations included as part of the sponsorship to attend the three-day conference
- An additional two VIP table tickets to the C&K Excellence and Innovation Awards Dinner
- An additional two Official Welcome drinks tickets
- Four Qld Early Education and Care Conference trade stalls 3m x 2m
- Access to delegate lists post conference
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinner
 - Announcements: Official Opening and Excellence and Innovation Awards Dinner
 - Your logo displayed in the main conference auditorium
- Advertising
 - Two x satchel inserts which may include corporate and / or product literature, and promotional materials.
 - Logo and links included on conference website and on other social media updates leading up to and throughout the conference.

GOLD SPONSORSHIP

\$20,000



Gold sponsorship is available for up to two key partners. This sponsorship opportunity is available for \$20,000 (+ GST) and includes the following:

- Up to two registrations included as part of the sponsorship to attend the three-day conference
- An additional two VIP table tickets to the C&K Excellence and Innovation Awards Dinner
- An additional two Official Welcome drinks tickets
- Two Qld Early Education and Care Conference trade stalls 3m x 2m
- Access to delegate lists post conference
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinner
 - Announcements: Official Opening and Excellence and Innovation Awards Dinner
 - Your logo displayed in the main conference auditorium
- Advertising
 - Two x satchel inserts which may include corporate and / or product literature, and promotional materials.
 - Logo and links included on conference website and on other social media updates leading up to and throughout the conference.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP

\$15,000



Silver sponsorship is available for up to two key partners. This sponsorship opportunity is available for \$15,000 (+ GST) and includes the following:

- Up to two registrations included as part of the sponsorship to attend the three-day conference
- An additional two VIP table tickets to the C&K Excellence and Innovation Awards Dinner
- An additional two Official Welcome drinks tickets
- Qld Early Education and Care Conference trade stall 3m x 2m
- Access to delegate lists post conference
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinners
 - Announcements: Official Opening and Excellence and Innovation Awards Dinner
 - Your logo displayed in the main conference auditorium
- Advertising
 - One x satchel insert which may include corporate and / or product literature, and promotional materials.
 - Logo and links included on candk.asn.au and on other social media updates leading up and throughout the conference.

KEYNOTE SPEAKER

\$3,000



Keynote sponsorship is available for up to two key partners. This sponsorship opportunity is available for \$3,000 (+ GST) and includes the following:

- One registration included as part of the sponsorship to attend the three-day conference,
- Official Welcome drinks and conference dinner.
- An additional VIP table ticket to the Excellence and Innovation Awards Dinner
- An additional three Official Welcome drinks tickets
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinner
 - Announcements: Official Opening and Excellence and Innovation Awards Dinner
 - Your logo displayed in the main conference auditorium
- Advertising
 - One x satchel insert which may include corporate and / or product literature, and promotional materials.
 - Logo and links included on candk.asn.au and on other social media updates leading up and throughout the conference.

SPONSORSHIP OPPORTUNITIES

EXCELLENCE & INNOVATION AWARDS SPONSORSHIP

\$2,500



Awards are available for up to eight key partners. This sponsorship opportunity is available for \$2,500 (+GST) to sponsor one aware being presented at the dinner and includes the following:

- Two VIP table tickets to the Excellence and Innovation Awards Dinner
- Two Official Welcome drink tickets
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinner
 - Announcements: Official Opening and Excellence and Innovation Awards
- Advertising
 - Logo and links included on candk.asn.au and on other social media updates leading up throughout the conference.

WELLNESS LOUNGE

\$2,500



Sponsorship is available for up to two key partners. This sponsorship opportunity is available for \$2,500 (+GST) and includes the following:

- One registration included as part of the sponsorship to attend the three-day conference
- An additional VIP table ticket to the Excellence and Innovation Awards Dinner
- An additional three Official Welcome drinks tickets
- Acknowledgements
 - Welcome signage
 - Programs: Conference App, Excellence and Innovation Awards Dinner
 - Announcements: Official Opening and Excellence and Innovation Awards Dinner
 - Your logo displayed in the main conference auditorium
- Advertising
 - One x satchel inserts which may include corporate and / or product literature, and promotional materials.
 - Logo and links included on candk.asn.au and on other social media updates leading up to and throughout the conference.

EXHIBITION OPPORTUNITIES



The Queensland Early Education and Care tradeshow will be a major component of the conference, and the program has been designed to maximize opportunities for attendees to visit the exhibition on Friday 16th and Saturday 17th June. Refreshment breaks will be held in the Exhibition Hall and this area will become the primary networking space for delegates, sponsors and exhibitors.

Section Cost per exhibit

The prices listed below are for two days of exhibiting

Section 1 – 2m x 3m Booth	\$2,500 (+GST)
Section 1 – 2m x 6m Booth	\$3,000 (+GST)
Section 2 – 2m x 3m Booth	\$2,000 (+GST)
Section 2 – 2m x 6m Booth	\$2,500 (+GST)



EXHIBITION OPPORTUNITIES



Inclusions

- Selected exhibitor stand
- Catering for 2 people per booth (morning tea/lunch/afternoon tea)
- Fascia Board with organization name
- Booth inclusions of 1 x 1.8m trestle, 2 x chairs,
- 2 x spotlights and 1 x Power point.
- 2 x Tickets to the networking drinks held on Friday 16 June.

Exhibitor Manual

All exhibitors will be provided a comprehensive Exhibitor Manual prior to the conference.

For further information

Please contact the Qld Early Education and Care conference committee on (07) 3513 2562 or hello@qldearlyed.com.au if your organization is interested in exhibiting at the 2018 conference.

Go to
candk.asn.au/conferenceexhibitor
to complete the online booking form.

EXHIBITOR TERMS AND CONDITIONS

Booking and Payment

In signing this form the Exhibitor agrees that:

- Space will be allocated strictly in accordance with the date of receipt of application and payment.
- Upon receipt of the application form, C&K will provide an invoice to the Exhibitor for the 50% deposit of the total amount of the Exhibition space fees.
- Deposits not paid within 14 days of the date of the invoice will result in the space being made available for re-sale.
- Full and final payment of the 50% balance of the Exhibition space fees owing by the Exhibitor will be made by 7 May 2018.
- C&K may terminate the booking if full payment of the balance of the Exhibition space fees is not received by 7 May 2018, and such default continues for a further period of five days after written notice from C&K to the Exhibitor of the failure to pay.

Exhibiting Conditions

- To comply with all set up and removal deadlines advised by C&K in respect of any booth or stand to be erected or used at the Conference. The Exhibitor will be liable for all storage and handling charges resulting from its failure to remove the Exhibitor's materials from the Conference.
 - To conduct its activities within the confines of the space allocated to the Exhibitor. The Exhibitor agrees that all equipment including products and signage will be displayed within the space allocated. The Exhibitor will be responsible for keeping the aisles and areas adjacent to its allocated space free of congestion caused by its activities.
 - To take all reasonable care not to damage any portion of the Conference facility during its attendance at the Conference including any damage to the walls or floors of the Conference facility or its surrounding precincts. Any damage caused by the Exhibitor will be on charged to the Exhibitor.
 - To be solely responsible for its representatives attending the Conference and its property and materials and any loss or damage to them.
 - No products or services that directly compete with C&K products and services shall be promoted, offered or exhibited without the prior approval of C&K, including by way of signage, advertisements, give-aways or products.
 - At all times to act in a manner consistent with the good name, goodwill, reputation and image of C&K and the Conference and in compliance with all applicable laws and regulations.
 - Abide by any additional requirements of C&K in connection with the Conference that are not set out in these terms and conditions provided that the Exhibitor is made aware of the requirements with sufficient notice to implement the requirements before the Conference and that such requirements are reasonable.
 - Grant to C&K, for the purpose of the Conference, a non-exclusive royalty free licence to use the Exhibitor's name, logo, brands and trademarks to promote and market the Conference.
 - Indemnify and keep indemnified C&K and its respective officers, agents and employees against all claims, damages, liabilities, costs and expenses (including any reasonable legal costs and expenses) arising out of, in connection with, or incidental to:
 - Any breach by the Exhibitor of the terms set out in these terms and conditions;
 - Any claim made by a third party that the material exhibited by the Exhibitor infringes such third party's rights (including without limitation any registered or unregistered trademarks or logos) or any laws; and
- / or

EXHIBITOR TERMS AND CONDITIONS

- Any claim made in relation to any material, product or service supplied by the Exhibitor or other promotional material published or otherwise made available by the Exhibitor at the event.
- To the extent permitted by law, under no circumstances shall either party be liable for any indirect, consequential, special or punitive damages (including without limitation damages for loss of business profits, business interruption, loss of business information or other pecuniary loss) arising out of the performance or non-performance of its obligations under these terms and conditions, even if the defaulting party has been notified of the possibility of such damage arise.
- The provisions of any statutes enforced from time to time in Australia may imply warranties or conditions or impose guarantees or obligations upon C&K and the Exhibitor which cannot be excluded, restricted or modified except to a limited extent. If any such statutory provisions apply, then to the extent to which C&K is entitled to limit its liability under that statutory provision, then it does so to the fullest extent permitted. C&K's maximum liability to the Exhibitor arising out of or relating to these terms and conditions and the Conference shall be limited to the total amount of the Exhibition space fees.
- If the Conference is rescheduled for any reason, the Exhibitor is not relieved of any of its obligations

Under these terms and conditions.

- Neither C&K or the Exhibitor will be liable for delays or failing to perform any of their obligations under these terms and conditions (except for the obligation to pay the Exhibition space fees) to the extent that such failure is caused by an event beyond C&K's and the Exhibitor's reasonable control for as long as such events remain an impediment to performance.
- Take out and keep in force a public risk policy of insurance in respect of its allocated space during the course of the Conference.
- C&K may terminate the booking if the Exhibitor:
 - commits a material breach of these terms and conditions and that breach has not been remedied within 24 hours after notification from C&K to the Exhibitor of the breach and / or:
 - engages in conduct which, in the reasonable opinion of C&K, reflects unfavorably on the goodwill, good name, reputation or image of the Conference or C&K and that conduct is not rectified to the satisfaction of C&K within 24 hours after notification from C&K to the Exhibitor.

Consequences of Termination

- Upon termination of the booking the Exhibitor will:
 - Within seven days of the termination of the Agreement pay to C&K the balance of the Exhibition space fees;
 - and have no right to recover or be refunded the deposit paid prior to the date of termination.

Miscellaneous

- These terms and conditions contain the entire agreement between C&K and the Exhibitor. Any amendment or variation to these terms and conditions is not effective unless it is agreed in writing between C&K and the Exhibitor.
- The law of Queensland governs this agreement.